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**WORLD STATISTICS DAY
20.10.2015**

20 October 2015 was officially designated as the second World Statistics Day with Res.69/282 adopted by the United Nations General Assembly on 3 June 2015. It was also decided that World Statistics Day will be celebrated on 20 October every five years. The theme of the second World Statistics Day which will be celebrated this year is stated as "Better Data, Better Lives".

As determining accurate policies for the development of countries as well as maintaining a quality living for the society requires updated, reliable and qualified data; the theme stated for this year's World Statistics Day emphasizes on this requirement. In this regard, World Statistics Day which will be celebrated under the theme "Better Data, Better Lives" will be reflecting the importance of data in our lives from a broader perspective while also drawing attention to the importance of reinforced official statistical systems through various activities carried out by UN member states.

Being a member of the global statistical community and having the vision of "establishing a user-oriented and sustainable statistical system in international standards", Turkish Statistical Institute will be celebrating this significant day with the institutions included in Turkish Statistical System, universities, NGOs and all stakeholders through various activities organized by both the headquarter and the regional offices. In this context, a panel discussion titled "Better Data, Better Lives" in line with the official theme will take place on 20 October 2015 in Ankara.

In order to call attention to the number and diversity of the official data released, a press release on "The Statistics of Statistics" will be published (only in Turkish) on 20 October 2015 and will include the summary of all statistical data, released in 2011 and 2015 by Turkish Statistical Institute as well as other institutions and organizations included in the Official Statistical Programme.

More information on World Statistics Day is available through the link on TurkStat's web site <http://www.tuik.gov.tr/dig/en/dig.html>.

Respectfully announced to the public.